APPLIED HISTORY NETWORK MEETING

Harvard Kennedy School
May 2-4, 2019
PROGRAM

Applied History Network Meeting
Harvard Kennedy School, May 2-4  79 John F. Kennedy St, Cambridge, MA 02138

Thursday, May 2
5:45 PM  Reception  LOCATION: Taubman, 5th floor
6:30 PM  Dinner

Friday, May 3
8:00 AM  Breakfast buffet  LOCATION: Taubman, 5th floor
9:15-10:30 AM  Session 1: Middle East
Monica Toft, Chair
Barnaby Crowcroft, Tamar Herzog, Patrick Milton
10:30 AM  Break
10:45 AM-NOON  Session 2: WWI and WWIII
Niall Ferguson, Chair
Kori Schake, Philip Zelikow
12:15-2:00 PM  Lunch Session: Ash Carter as Applied Historian
Ash Carter, Speaker
Graham Allison, Moderator
2:15-3:30 PM  Session 3: China
William Inboden, Chair
Thomas Cavanna, Julian Gewirtz, Daniel Kurtz-Phelan,
Yuhua Wang
3:30 PM  Break
3:45-5:00 PM  Session 4: Applied History in Government
Robert Zoellick, Chair
Seth Center, Norman Roule
5:00 PM  Break
5:15-6:30 PM  Session 5: Russia
Mary Sarotte, Chair
Stephanie Freeman, Kristina Spohr, Calder Walton
6:30 PM  Adjourn
7:00 PM  Reception  LOCATION: Littauer, Malkin Penthouse
7:30 PM  Dinner

Saturday, May 4
8:00 AM  Breakfast buffet  LOCATION: Taubman, 5th floor
9:15-10:30 AM  Session 6: Grand Strategy, Leadership, and War
Francis Gavin and Fredrik Logevall, Chairs
Aiyaz Husain, Ian Johnson, Nancy Koehn
10:30 AM  Break
10:45 AM-NOON  Session 7: Applied Economic History
Niall Ferguson, Chair
Carmen Reinhart, Melissa Dell, Paul Schmelzing
12:15 PM  Closing lunch  LOCATION: Littauer, Malkin Penthouse
SPEAKERS AND PANELISTS

Graham Allison
Graham Allison is the Douglas Dillon Professor of Government at Harvard University and a leading analyst of national security with special interests in nuclear weapons, Russia, China, and decision-making. He was the “Founding Dean” of Harvard’s John F. Kennedy School of Government, and until 2017, served as Director of its Belfer Center for Science and International Affairs. Dr. Allison’s latest book, Destined for War: Can America and China Escape Thucydides’s Trap? (2017), is a national and international bestseller.

Ash Carter
Ash Carter is a former United States Secretary of Defense and the current Director of the Belfer Center for Science and International Affairs at Harvard Kennedy School, where he leads the Technology and Public Purpose project. He is also an Innovation Fellow and Corporation Member at MIT. Before serving as Secretary of Defense, he was in the number two (“COO”) and number three (“weapons czar”) positions. He was awarded the Defense Distinguished Service Medal, the Department’s highest civilian honor, on five separate occasions. Carter is the author or co-author of over 12 books and more than one-hundred articles on physics, technology, national security, and management.

Thomas Cavanna
Thomas Cavanna is a Visiting Assistant Professor at the Fletcher School of Law & Diplomacy (Center for Strategic Studies). He writes on U.S. grand strategy, China, and South Asia. He holds a French “Agrégation” and a M.A./Ph.D. in history from Sciences Po. He was also a Fox Fellow at Yale.

Seth Center
Seth Center is senior fellow and director of the Project on History and Strategy at the Center for Strategic and International Studies (CSIS). His program employs a historical lens to examine the national security agenda, develop applied history findings, and connect historians to the policy community. Dr. Center served at the National Security Council from 2016-2019 as a historian and as director for National Security Strategy, and before that as a State Department historian.

Barnaby Crowcroft
Barnaby Crowcroft is the Duignan Visiting Fellow at the Hoover Institution. He specializes in the law and political thought of the end of the British empire, with a particular focus on the Middle East and West Africa. Crowcroft is currently completing a PhD in the Harvard History Department. He previously worked in foreign service in the United Arab Emirates.

Melissa Dell
Melissa Dell is Professor of Economics at Harvard University and a Faculty Research Fellow at the National Bureau of Economic Research. In 2018, she was awarded the Elaine Bennett Research Prize by the American Economic Association, and The Economist named her one of “the decade’s eight best young economists.” She researches long-run economic development, primarily in Latin America and Asia.

Niall Ferguson
Niall Ferguson, MA, D.Phil., is the Milbank Family Senior Fellow at the Hoover Institution, Stanford University, and a senior faculty fellow of the Belfer Center for Science and International Affairs at Harvard, where he served for twelve years as the Laurence A. Tisch Professor of History. He is also a visiting professor at Tsinghua University, Beijing. Ferguson is the author of fifteen books, including Kissinger, 1923–1968: The Idealist, which won the Council on Foreign Relations Arthur Ross Prize. His most recent book, The Square and the Tower, was a New York Times bestseller.

Stephanie Freeman
Stephanie Freeman is an Ernest May postdoctoral fellow at Harvard’s Belfer Center. In the fall, she will be joining the faculty of Mississippi State University as an Assistant Professor of History. She is currently writing a book that examines nuclear abolitionists’ role in ending the Cold War.
SPEAKERS AND PANELISTS

Francis Gavin
Francis J. Gavin is the Giovanni Agnelli Distinguished Professor and the inaugural director of the Henry A. Kissinger Center for Global Affairs at Johns Hopkins SAIS. In 2013, Gavin was appointed the first Frank Stanton Chair in Nuclear Security Policy Studies and Professor of Political Science at MIT. Gavin’s writings include Gold, Dollars, and Power: The Politics of International Monetary Relations, 1958–1971 (University of North Carolina Press, 2004) and Nuclear Statecraft: History and Strategy in America’s Atomic Age (Cornell University Press, 2012).

Julian Gewirtz
Julian Gewirtz is an Academy Scholar at the Harvard Academy for International and Area Studies and Lecturer on History at Harvard University. He received his doctorate in modern Chinese history from Oxford University in 2018, where he was a Rhodes Scholar. He is the author of Unlikely Partners: Chinese Reformers, Western Economists, and the Making of Global China (Harvard University Press, 2017), and his second book, on the ambitions, struggles, and legacies of China’s 1980s, is under contract with Harvard University Press.

Tamar Herzog

Aiyaz Husain
Aiyaz Husain specializes in British imperial history and global history, and is the author of Mapping the End of Empire (Harvard University Press, 2014). He earned his B.A at Yale and his MA and PhD at the Fletcher School of Law and Diplomacy. He currently works for the U.S. Department of State’s Office of the Historian.

William Inboden
William Inboden is the William Powers, Jr. Chair and Executive Director of the Clements Center for National Security at the University of Texas-Austin where he also serves as Associate Professor at the LBJ School of Public Affairs, Distinguished Scholar at the Strauss Center for International Security and Law, and Editor-in-Chief of the Texas National Security Review. Previously he served as Senior Director for Strategic Planning on the NSC staff and with the State Department’s Policy Planning Staff. He is a member of the CIA Director’s Historical Review Panel and the State Department’s Historical Advisory Committee.

Ian Johnson
Ian Ona Johnson is the Associate Director of the Brady-Johnson Program in Grand Strategy at Yale University, where he also teaches in the Department of History. He received his PhD in military history from the Ohio State University in 2016. He is the editor of The White Nights: Pages from a Russian Doctor’s Notebook (Bowen Press Books, 2018) and author of the soon-to-be released The Faustian Bargain: Secret Soviet-German Military Cooperation in the Interwar Period (Oxford University Press).

Nancy Koehn
Nancy F. Koehn is a historian at the Harvard Business School, where she holds the James E. Robison chair of Business Administration. Her research focuses on how leaders, past and present, craft lives of purpose, worth, and impact. Koehn’s latest book, Forged in Crisis: The Power and Glory of Leading in Turbulent Times, spotlights how five of history’s greatest leaders managed crisis.

Daniel Kurtz-Phelan

Fredrik Logevall
Fredrik Logevall is the Laurence D. Belfer Professor of International Affairs at the Harvard Kennedy School and Professor of History at Harvard University. Logevall is the author or editor of nine books, most recently Embers of War: The Fall of an Empire and the Making of America’s Vietnam (Random House, 2012), which won the 2013 Pulitzer Prize for History, the 2013 Francis Parkman Prize, the 2013 American Library in Paris Book Award, and the 2013 Arthur Ross Book Award from the Council on Foreign Relations.
Patrick Milton
Patrick Milton was born in Zimbabwe and is a German-British research fellow at Peterhouse, Cambridge, and an affiliated lecturer at the Department of Politics and International Studies, Cambridge. He was previously a postdoctoral fellow at Freie Universität Berlin and has been working on the ‘Westphalia for the Middle East’ project since 2016.

Carmen Reinhart
Carmen M. Reinhart is the Minos A. Zombarakis Professor of the International Financial System at Harvard Kennedy School. She was Senior Policy Advisor and Deputy Director at the IMF, and was Chief Economist and Vice President at Bear Stearns. Her book (with Kenneth S. Rogoff), This Time is Different: Eight Centuries of Financial Folly, has been translated to over 20 languages and won the Paul A. Samuelson Award. She has been listed among Bloomberg Markets Most Influential 50 in Finance, Foreign Policy’s Top 100 Global Thinkers, and Thompson Reuters’ The World’s Most Influential Scientific Minds.

Norman Roule
Norman T. Roule is an adviser for the Counter Extremism Project and United Against Nuclear Iran. He served for 34 years in the CIA, managing significant programs relating to the Middle East. He served as the National Intelligence Manager for Iran at the Office of the Director of National Intelligence from 2008 to 2017, responsible for overseeing national intelligence policy and activities related to Iran, and engaging the NSC, State Department, war fighters, and Congress.

Mary Sarotte
Mary Elise Sarotte is the Marie-Josée and Henry R. Kravis Distinguished Professor of Historical Studies at Johns Hopkins SAIS. She is the author or editor of five books, including 1989: The Struggle to Create Post-Cold War Europe, and The Collapse: The Accidental Opening of the Berlin Wall, both of which were named Financial Times Books of the Year.

Kori Schake
Dr. Kori Schake is the Deputy Director-General of the International Institute for Strategic Studies. She is a contributing editor at The Atlantic, the author of Safe Passage: the Transition from British to American Hegemony (Harvard, 2017) and editor with Jim Mattis of Warriors and Citizens: American Views of Our Military (Hoover Institution, 2016). She has worked as Director for defense strategy and requirements on the National Security Council staff, as Deputy Director of policy planning in the State Department, and in both the military and civilian staffs in the Pentagon.

Paul Schmelzing
Paul Schmelzing is a PhD Candidate at Harvard, concentrating on economic and financial history. He graduated with a BSc in Economic History from the London School of Economics in 2013, and is also a visiting fellow at the Hoover Institution, as well as a visiting researcher at the Bank of England since 2016.

Kristina Spohr
Kristina Spohr is Helmut Schmidt Distinguished Professor at Johns Hopkins SAIS, a faculty member of LSE, and the author of several books. Her latest book on the global exit from the Cold War, After Wall, Post Square: Rebuilding the World after 1989, will appear with HarperCollins (UK) and Yale UP (USA) as well as in a German edition with DVA entitled Wendezeit: Die Neuordnung der Welt nach 1989 in fall 2019.

Monica Duffy Toft
Monica Duffy Toft is Professor of International Politics and founding Director of the Center for Strategic Studies at Tufts University’s Fletcher School of Law and Diplomacy. Toft was previously Professor of Government and Public Policy at Oxford University’s Blavatnik School of Government and Assistant and Associate Professor at Harvard’s Kennedy School of Government. At Harvard, she was also the Assistant Director of the John M. Olin Institute for Strategic Studies and the founding director of the Initiative on Religion in International Affairs. She is the author of seven books and edited volumes and has published widely in academic and policy journals.

Calder Walton
Calder Walton is Assistant Director of the Applied History Project and an Ernest May Fellow in History & Policy at Harvard Kennedy School, where he helps run the Applied History Project. He is general editor of the forthcoming Cambridge History of Espionage and Intelligence (3 vols, Cambridge UP) and is writing a book about British, US, and Soviet intelligence in the Cold War. He is author of Empire of Secrets: British intelligence, the Cold War and the Twilight of Empire (Harper 2013) and helped to write MI5’s authorized centenary history Defend the Realm (Penguin 2009). He is also a barrister.
SPEAKERS AND PANELISTS

Yuhua Wang
Yuhua Wang is an assistant professor in the Department of Government at Harvard University. He received his Ph.D. from the University of Michigan. His research has focused on the emergence of state institutions, with a regional focus on China. Yuhua is the author of *Tying the Autocrat’s Hands: The Rise of the Rule of Law in China* (Cambridge University Press, 2015).

Philip Zelikow
Philip Zelikow holds chairs in history and in governance, both at the University of Virginia. His scholarship focuses on critical episodes in American and world history. He has served at all levels of American government, including policy work in the five administrations from Reagan through Obama.

Robert Zoellick
Robert B. Zoellick is Senior Counselor at Brunswick Geopolitical, an advisory service of Brunswick Group, and a Senior Fellow at the Belfer Center for Science and International Affairs at Harvard University’s Kennedy School of Government. Zoellick was the President of the World Bank Group from 2007-2012, U.S. Trade Representative from 2001-2005, and Deputy Secretary of State from 2005-2006. From 1985-1993, Zoellick served as Counselor to the Secretary of the Treasury and Under Secretary of State, as well as White House Deputy Chief of Staff.

ORGANIZATION

AXEL AND MARGARET AX:SON JOHNSON FOUNDATION

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*Assistant Director of Applied History Project and Ernest May Fellow in History and Policy*: Calder Walton  
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HOOVER INSTITUTION, STANFORD UNIVERSITY

*Senior Fellow*: Niall Ferguson  
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